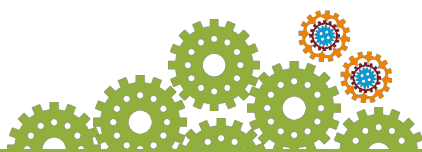


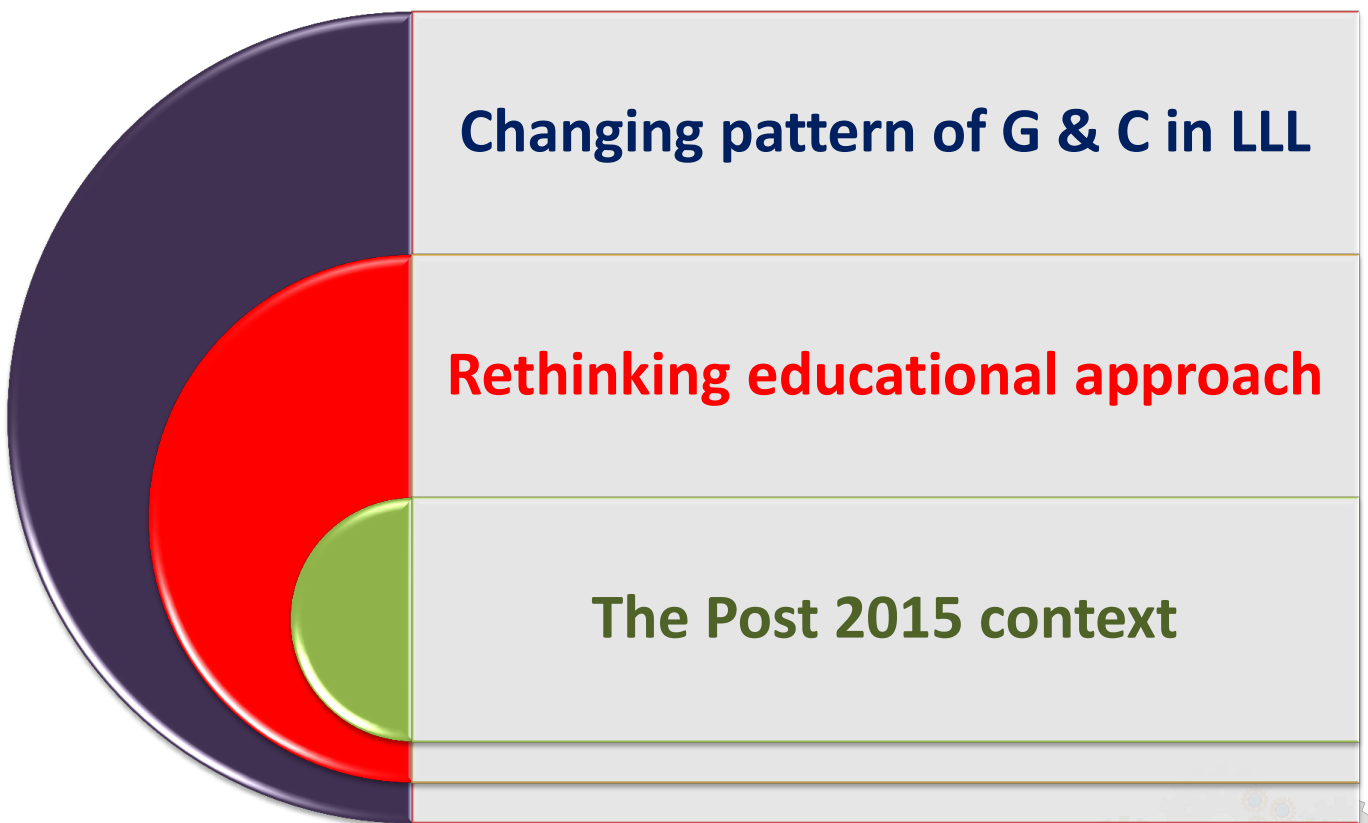


Guidance and counselling as a strategy to fulfil the Post-2015 Agenda

Shyamal Majumdar
Head, UNESCO-UNEVOC



Content Outline





Post-2015: One Vision One Goal

Post 2015 Education Agenda:

- Post 2015 education agenda is
 - ✓ **Holistic and Universal.**

Proposed Goal-4 for Education

- “Ensure **inclusive and equitable** quality education and promote **lifelong learning** opportunities for all”

Paradigm shift in approach

Seamless Human Development Framework

Requires new approach to
guidance and counselling



Why seamless?

Landscape of learning

ECCE

GE

TVET

University

Work
place

OLE

CBL

ACE

Integrated seamless approach

Soft aspect (Transversal & Cross Cut)

Learning to learn
Self-management skills
Critical thinking and creativity
Problem Solving
Values and ethics
Citizenship
Sustainability

Hard aspect (Section & Specialized)

ECCE: Early Childhood Care & Education
GE: General Education
TVET: Technical & Vocational Education
University: Higher Education
Work place: Work place learning
OLE: online learning
CBL: Community-based learning
ACE: Adult & continuous learning


Redefining Lifelong Guidance and Counselling (LGC)

LGC should be seen as **continuous process** to:

- assist individual learners at any age at any point
- manage their life path in learning, work and life
- make informed choices in life and careers
- fulfil ultimate progressive goals towards
 - **Sustainable Development**
 - **Decent work**
 - **Global citizenship**

Over all it should cover both immediate and ultimate goals including economic, social and environmental dimension

Adopted and modified from: Council of the European Union 2008 & 2012



Lifelong Guidance and Counselling (LGC) covers many facets, but not limited to:



What are the key challenges?

Access and equity in guidance:

- Youth at risk
- Disadvantage group
- Immigrants (youths and adults)
- Physically challenged
- School drop-outs
- Older workers

Quality assurance and professionalization

Linking to labour market and TVET

Responsiveness & Critical Consiousness



Is CG in TVET under explored area?

- Yes, much **less attention** has been given so far.
- Whereas CG is more important in VET of **tighter career implications**
(example of choosing Hardware and Software occupations)
- Relevant for both in **prior to entering and within the VET program**
- **Improves link** between E & T and the labor market
- Helps attain **social equity/inclusion** goals
- Advances **life long learning** goals



Why CG is relevant to TVET?

- Education and training systems are increasingly integrated in LLL. Mobility between educational and training pathways present more flexible options. (School to Work & Work to School)
- The number of TVET students progressing to further /higher education is increasing: progressive specialisation within the same family of skills requiring improved CG.
- Non-linear career pathways, multiple lifetime occupations, career development learning is at the heart of CG programmes in TVET.



C& G can make TVET more attractive

- Improving the educational offer in TVET leading to parity of esteem
- Increasing permeability between TVET and non-TVET tracks;
- Marketing TVET as a desirable option for high achieving students;
- Increasing the opportunities for students to 'taste' courses in TVET

BUT CG can play a role by:

- Promoting knowledge of the training offer of TVET institutions and providing data about occupational outcomes for graduates and occupational pathways information.





Responsiveness is the key



Emerging Online Tools for C&G

Just in time C & G services

Using Social network

Utilizing Mobile/Smart phone

Capitalizing Web portal



Few questions to ponder..

- 1 What will be the integrated policy in LLL?
- 2 How to develop the capacity of CG practitioner?
- 3 What ways to ensure progressive goals of CG?
- 4 How to share the promising stories & practices?
- 5 How to strengthen networking and monitoring?





**What
UNESCO-UNEVOC
can offer?**

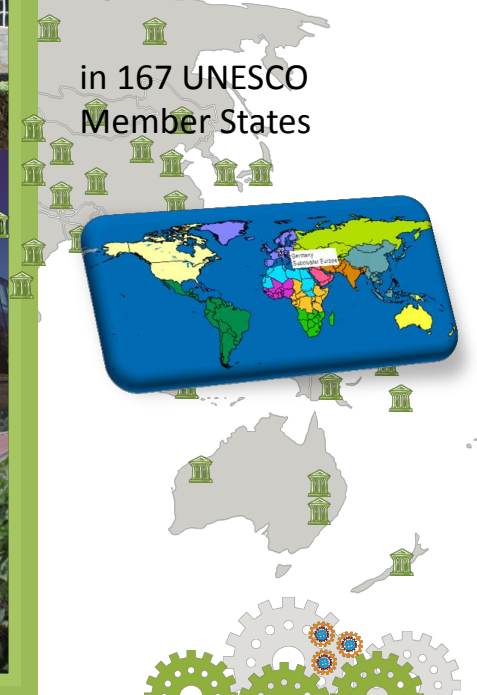
Promoting learning for the world of work

Worldwide Network of TVET Institutions

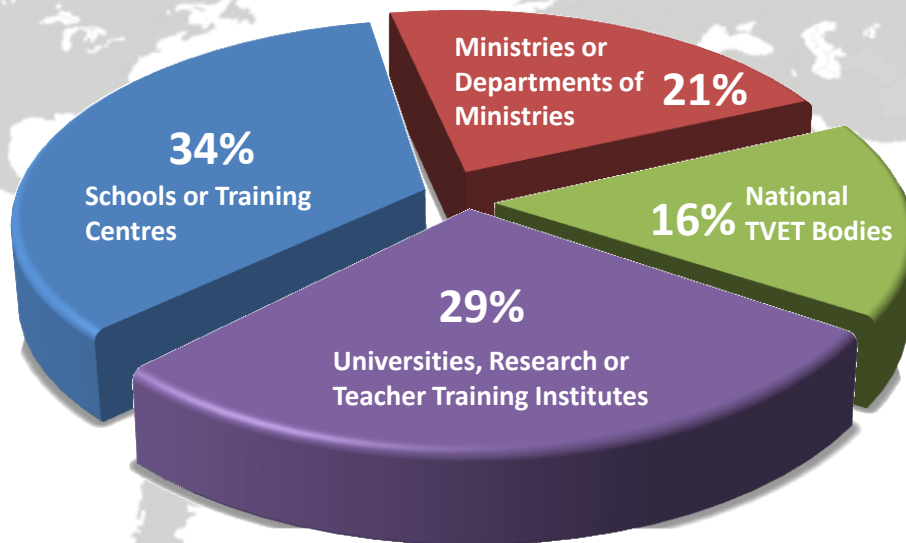


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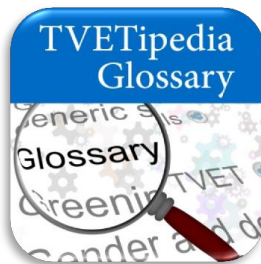
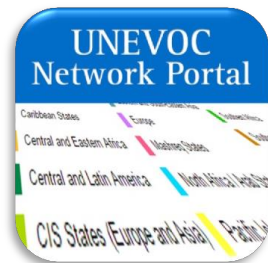
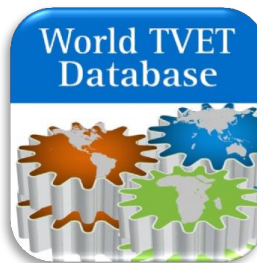
Over 200
UNEVOC Centres
in 167 UNESCO
Member States



Multi-stakeholder representation



UNESCO-UNEVOC Online Services

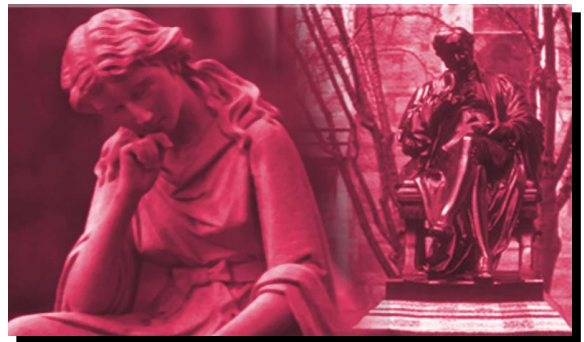


***Career guidance and counselling
is one of our priority fields.***

Visit our website: www.unevoc.unesco.org

*“We don’t need to think MORE;
We need to think DIFFERENTLY”*

- Albert Einstein



*“Let us all work together **DIFFERENTLY**
to transform Education and Training
system through C& G as key strategy”*

